

**RELATED EXPERIENCE**

**Coquette International Inc.**

**Graphic & Web Designer**

**November 2010 - Present, Cambridge, ON**

- Design and planning of main company website.
- Maintenance and updating of a total of three company websites.
- Extensive use of HTML/CSS.
- Assist in customization and maintenance of content management system

**Conestoga College**

**Instructor, Corporate Training**

**June 2009 - Present, Waterloo, ON**

- Independently conduct classes ranging in size from four to fifteen people in basic and advanced use of Adobe Dreamweaver, Photoshop and InDesign.

**Conestoga College**

**Graphic & Web Designer, Marketing Department**

**June 2009 - May 2010, Kitchener, ON**

- Plan, design, maintain and update content on website, as well as reviewing web pages for accuracy and currency.
- Communicate with management/faculty to determine their website needs.
- Improve website through research and customer feedback.
- Provide front-end coding development by building initial website framework and templates.
- Determine client (internal and external) print design needs, designing printed promotional materials.

**Integrated Marketing**

**Graphic & Web Designer**

**May 2008 - May 2009, Guelph, ON**

- Company's sole web developer.
- Designed, developed and maintained company and clients' websites.
- Additional tasks included design and layout of outdoor signage, print advertisements, and other marketing materials.

**Freelance**

**Graphic & Web Designer**

**2001 - Present**

- Collaborate with clients to fulfill their visual communication needs, focusing primarily on branding, print, website design and development.

**Frequency Productions**

**Graphic & Web Designer**

**2001 - 2003, Cambridge, ON**

- Designed promotional print materials, mobile signage, as well as the company's websites.
- Updated and performed regular maintenance on website.

**EDUCATION**

**Conestoga College**

**Graphic Design Advanced Diploma**

**2005 - 2008, Kitchener, ON**

- Studied traditional two-dimensional design techniques, including letterform typography, photography, rendering and illustration, print production procedures, client presentation techniques and business practices.

**PROFICIENCIES**

- Capable of working on both Mac and PC platforms.
- Well-versed in Adobe Photoshop, Illustrator, InDesign, Flash and Dreamweaver.
- Extensive hands on experience in front-end web development using HyperText Markup Language and Cascading Style Sheets. I also have working experience in other web technologies such as JavaScript, PHP and PERL/CGI.

**REFERENCES**

**Available upon request.**